



BOOKING FORM for Advertising Events on www.skye.co.uk

Your Business Details

Business Name:

Address:

Contact Name:

Contact Tel:

Contact Email:

For Listings

- **Please attach** details of your Event, including Event title, Event Start Date & end Date, Timings, Event venue & location and Event Contact Telephone/ email / website details - 50 words max.

For Button and Banner Advertising

- Button Advert Images should be provided where possible 150 pixels (w) x 120 pixels (h).
- Banner Advert Artwork should be provided as 500 pixels (w) x 60 pixels (h), RGB, 72dpi
- Please let us know if you need assistance with images and artwork
- Please indicate your choice of advert position on the form below

Web Page	Advert Code	Web Page	Advert Code
Event & What's on Diary - whats on	Eve-wo	Event & What's on Diary - Traditional Events	Eve-th
Event & What's on Diary- Festivals	Eve-nf	Event & What's on Diary – Year of Homecoming 2009	Eve-H2009

Product	Price + VAT		Qty	Advert Position Code*	Start Date	Amount Due
	Member	Non Member				
Events listing - Community Event	Free	Free	N/A	N/A		
Events listing - Commercial Event	£ 20	N/A	N/A	N/A		
Events Button Advert- 1 month	£ 45	£ 50				
Events Button Advert - 12 months	£225	£250				
Events Banner Advert - 12 months	£540	£600				
Banner Artwork - if required	£ 25	£ 25				
Image Scans – each	£ 10	£ 10		N/A		
+ 17.5% Vat						
Amount to pay						

Cheques should be made payable to Skye and Lochalsh Marketing Ltd. Please return application form and cheque to the address below. A receipted VAT invoice will be issued by return.

I have read and agree to abide within SLM Ltd's Code of Conduct and business terms and conditions.

Signature: _____ Date: _____

Return address: The Administrator, Aileen Robertson, SKYE & LOCHALSH MARKETING LTD,
SHOREPARK, LOCHBAY, WATERNISH, ISLE OF SKYE, IV55 8GD Email: members@skye.co.uk Phone: 01470 592219

Registered Office: SKYE & LOCHALSH MARKETING LTD, KING'S HOUSE, THE GREEN, PORTREE, ISLE OF SKYE IV51 9BS
A COMPANY LIMITED BY GUARANTEE, REGISTERED IN SCOTLAND NUMBER 242931